

AO 120 (Rev. 2/99)

TO: Mail Stop 8 Director of the U.S. Patent & Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450	REPORT ON THE FILING OR DETERMINATION OF AN ACTION REGARDING A PATENT OR TRADEMARK
---	---

In Compliance with 35 § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been
 filed in the U.S. District Court Northern District of CA (Oak) on the following ☐ Patents or ☒ Trademarks:

DOCKET NO. CV 09-05920 SBA	DATE FILED 12/17/2009	U.S. DISTRICT COURT Northern District of CA (Oakland)
PLAINTIFF COACH SERVICES, INC.		DEFENDANT HOLLYWOOD TOO, LLC ET AL
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1 <i>20 Ths</i>		***SEE COMPLAINT FOR FULL DESCRIPTION***
2		
3		
4		
5		

In the above—entitled case, the following patent(s) have been included:

DATE INCLUDED	INCLUDED BY <input type="checkbox"/> Amendment <input type="checkbox"/> Answer <input type="checkbox"/> Cross Bill <input type="checkbox"/> Other Pleading		
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK	
1			
2			
3			
4			
5			

In the above—entitled case, the following decision has been rendered or judgement issued:

DECISION/JUDGEMENT

CLERK Richard W. Wieking	(BY) DEPUTY CLERK Jessie Mosley	DATE March 29, 2013
---------------------------------	--	----------------------------

Copy 1—Upon initiation of action, mail this copy to Commissioner Copy 3—Upon termination of action, mail this copy to Commissioner
 Copy 2—Upon filing document adding patent(s), mail this copy to Commissioner Copy 4—Case file copy




well as Plaintiff's ability to maintain consumer satisfaction. In this regard, it is noteworthy that most, if not all, of the infringing items below were presented in a confusingly deceptive manner in such a way that the implication to the buying public is that these items are indeed genuine.





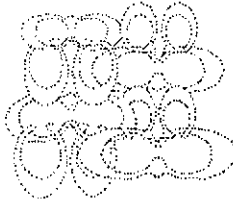
ALLEGATIONS COMMON TO ALL CAUSES OF ACTION

A. COACH's Family of Trademarks, Logos, and Designs

20. Coach was founded more than sixty years ago as a family-run workshop in a Manhattan loft. Since that time, Coach has been engaged in the manufacture, marketing, and sale of fine leather and mixed material products including handbags, wallets, travel cases, briefcases, planners and diaries, leather goods, watches, eyewear, footwear, apparel, and accessories.

21. Coach is the worldwide owner of the trademark "COACH" and various composite trademarks and assorted design components (collectively "Coach Marks"). Coach Marks include *but are not limited to* the following marks:

Mark	U.S. Registration No(s).	Registration Date
"COACH"	751,493 1,071,000 2,088,706 3,157,972	06/25/1963 08/09/1977 08/19/1997 10/17/2006
	3,413,536	04/15/2008
	3,251,315	06/12/2007
	3,441,671	06/03/2008

	2,252,847	06/15/1999
	2,534,429	01/29/2002
	1,309,779	12/18/1984
	2,045,676	03/18/1997
	2,169,808	06/30/1998
 Signature "C" Logo	2,592,963	07/09/2002
	2,626,565	09/24/2002
	2,822,318	03/16/2004
	2,832,589	04/13/2004
	2,822,629	03/16/2004
	3,695,290	10/13/2009
 Coach "Op Art" Mark	3,696,470	10/13/2009
	3,012,585	11/08/2005

22. Coach has long been manufacturing and selling in interstate commerce high quality leather and mixed material products under the Coach Marks. These registrations are valid and subsisting and are incontestable. Through longstanding use, advertising and registration, the Coach Marks have achieved a high degree of consumer recognition and constitute famous marks.

23. Coach and its predecessors have continuously used the Coach Marks in interstate commerce in connection with the sale, distribution, promotion, and advertising of its goods for four decades.